



**Hendrik Andries  
Hanekom (Handré)**

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### My Portfolio

<https://www.hanekom.com>

### My LinkedIn Page

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### Professional Summary

Outstanding people and management skills

Multi-Lingual, native Afrikaans and English speaker

Clear communicator with pro-active, independent, hands-on approach

Team player

Reputation for professionalism and reliability

### Dear reader

My name is Handré and I would like to give you some background about me and how UX became a part of my life.

After my leg was amputated, I realised that there are many products which are now difficult to use. I learnt a new way of thinking - now analysing if something is really user-friendly. I tend to find many possible outcomes and solutions to the challenges I'm faced with.

I believe this gives me an advantage in the UX field as my focus is always on finding the best solution which will suit a variety of users.

One of the challenges was that I would need to make a career change. I researched this new passion for analysis and found UX. I then completed a diploma through the UX Design Institute.

I finished my 1 year UX internship at DPDK digital agency (Rotterdam). Here I have learnt many new skills regarding UX and digital products including industry research, branding, user research, ideation, and concepts as well as wireframing and prototyping. I am currently a UX Strategist and Designer at Cardiff App developers in Cardiff (Wales). Here I got extensive experience in UX design, strategy, working directly with clients, Pitching ideas and being my own project manager.

At DPDK, I have learnt many new skills including industry research, brand, user research, user journey mapping, product strategy, ideation and concepts as well as wireframing and prototyping. I have also worked on various different types of projects for example sales-data systems, customer facing web shops, corporate websites and high-converting landing pages. During these projects, I have learnt from more experienced colleagues as well as contribute solutions to solve the challenge. I possess excellent communication skills, confident in liaising with team members and clients at all levels and from varying backgrounds. I would love to have the chance to show you what I can bring to the table while continuously learning more about this field.

I have been working in hospitality for more than 15 years which has taught me that hard work is necessary to achieve great results. You will have to go far in order to find someone who works harder than I do :) I am passionate about being able to contribute to the success of an organisation and I feel that my combination of personal attributes would make me an ideal candidate for a role in your organisation.

Kind regards

Handré Hanekom