

Curriculum Vitae

Work experience

October 2021 – October 2022

UX Strategist and Designer • Cardiff App Developers • Wales, United Kingdom
High tempo work environment. Responsibilities include:

- Doing intensive Strategy work
- UX research
 - Industry research
 - Website assessments
 - Brand assessments
 - Content assessments
- Client workshop preparations
- Prepare and present internal knowledge sharing presentations
- Target group analysis and insights
- Creating personas
- Analysing and creating user flows
- Creating sitemaps and information architecture
- High fidelity wireframing for desktop and mobile devices
- Optimisation of components for mobile devices
- Creating reusable components
- Creating interactive prototypes
- Collaborating with team members
- Liaising with clients

October 2021 – October 2022

UX design intern • DPDK Digital Agency • Netherlands
High tempo work environment. Responsibilities include:

- Setting up proposal presentations
- UX research
 - Industry research
 - Website assessments
 - Brand assessments
 - Content assessments
- Client workshop preparations
- Prepare and present internal knowledge sharing presentations
- Target group analysis and insights
- Creating personas
- Analysing and creating user flows
- Creating sitemaps and information architecture
- High fidelity wireframing for desktop and mobile devices
- Optimisation of components for mobile devices
- Creating reusable components
- Creating interactive prototypes
- Collaborating with team members
- Liaising with clients

July 2017 - Present

Operational Manager • Die Hut Guest-Farm • Moorreesburg
High tempo working environment. Working long hours. Responsibilities include:

- Waiter
- Managing of Guesthouse, Restaurant, Campsite and Function Venue
- Stock control
- Events Planner
- Purchasing of stock
- Handling of payments, Orders and Bookings
- Bookkeeper
- Admin
- Kitchen work



Hendrik Andries
Hanekom (Handré)

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My Portfolio
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researcher-
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Professional Summary

Outstanding people and
management skills

Multi-Lingual, native
Afrikaans and English
speaker

Clear communicator with
pro-active, independent,
hands-on approach

Team player

Reputation for
professionalism and
reliability



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December 2010 – January 2014

General Manager • Die Hut Guest-Farm • Moorreesburg

Responsibilities include:

- Waiter
- Managing of Guesthouse, Restaurant and Function Venue
- Stock control
- Events Planner
- Purchasing of stock
- Handling of payments, Orders and Bookings
- Admin
- Kitchen work

January 2008 – January 2015

General Worker • Hanekom Caterers • Moorreesburg

Responsibilities include:

- Waiter
- Stock control
- Purchasing of stock
- Admin
- Kitchen work

January 2008 – December 2014

Sales Representative/ Cashier • Heyns Pharmacy • Moorreesburg

Responsibilities include:

- Stock taking
- Placing orders
- Working with clients

Education and Qualifications

UX Design Institute - Dublin - Glasgow University accredited course
Professional Diploma in UX Design

Stellenbosch University - South Africa
B.Com in Business Management (1st year)

High School Dirkie Uys - South Africa
High school qualification (matriculation) in Afrikaans Home Language, English First Additional Language, Mathematics, Life Orientation, Civil Technology, Physical Sciences and Life Sciences, Biology

Skills and Achievements

Experience Design Skills

User research, Data Analysis, Information architecture, Wireframing and Prototyping.
Sound knowledge of Figma Design Software, Lucid-chart, Adobe XD and Miro.

Communication Skills

Superb communicative abilities as demonstrated in diverse range of roles including training, teaching, hosting and service, and working with clients. Developed further through social media and marketing training.

Collaboration Skills

Aptitude for team working, having worked in various settings to reach collective goals.

Management and Hospitality Skills

Sound managing skills. The Hospitality industry taught me how to work hard and how to work well with people



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Technical Knowledge

Sound IT and software skills including use of MS Office. Advanced management and financial knowledge as gained via undergraduate studies.

Languages

Afrikaans (Fluent)
English (Fluent)
Dutch (Basic Proficiency)

References

Die Hut - South Africa
Sharón Hanekom
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[Letter of Recommendation >](#)